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SANIJET
PIPELESS HYDROTHERAPY

For: SANIJET

FOR IMMEDIATE RELEASE

**Natural, Drug-Free Pain Management for Soon-To-Be Mothers:
Clean and Safe Hydrotherapy**

- Pipeless™ hydrotherapy safely delivers sanitary bath benefits to expectant mothers -

DALLAS, Tex. – Regaining popularity as women seek non-pharmacologic pain management options during labor, hydrotherapy’s many benefits are being delivered with a new emphasis on safety, thanks to new Pipeless™ hydrotherapy systems from SANIJET.

What most obstetricians and some women know is that the benefits of hydrotherapy during labor are extensive for mother, baby and practitioner. Physical benefits for mothers can include soothing comfort, freer movement and new positioning. According to the American Pregnancy Association, hydrotherapy improves blood circulation, oxygenation and contractions, alleviates stress-related hormones, increases production of pain-inhibiting endorphins, and reduces tearing during birth. Babies also enjoy benefits from hydrotherapy – providing a similar environment to the womb eases the stress of birth, and the baby is provided reassurance and security.

“Hydrotherapy was desired by our patients as something to help decrease the need for epidurals or other types of anesthesia during labor,” said Mary McMahon, Director of Perinatal Services at Memorial Hospital in Colorado Springs, CO. “SANIJET’s Pipeless Spa Baths were a great solution to this request.”

While there are undeniable physiological and mental benefits for hydrotherapy used during labor, the risks associated with traditional whirlpool use should be a serious concern for mothers and practitioners. In traditional piped hydrotherapy systems, bath debris including sloughed dead skin, discharge, soap scum, and body and bath oils, create an ideal breeding ground for infectious bacteria, and can cause serious health problems for both mother and baby. By eliminating the pipes where harmful deposits collect, Pipeless Baths from SANIJET ensure a safe and effective hydrotherapy experience free from the risk of infection.

SANIJET is the only hydrotherapy equipment manufacturer to make safety its

highest priority. In 2001, SANIJET turned to NSF International, an independent, non-profit organization and one of the world's leading scientific authorities on consumer health and safety, to establish hydrotherapy system disinfection standards. NSF founded Protocol P182 with rigorous disinfection performance standards, and tested and certified SANIJET's Pipeless hydrotherapy system for complete hygiene. SANIJET's technologically advanced Pipeless design enables effortless maintenance, with easily accessible jet components that can be removed and disinfected in about five minutes.

"For patient peace of mind and effective pain management, the highest level of water purity is essential. At SANIJET, we are dedicated to providing the safest and most comfortable hydrotherapy baths on the market," said Philip Klement, Vice President of Sales & Marketing for SANIJET.

In addition to the highest safety standards, SANIJET's Pipeless Baths hold an added benefit to medical practitioners – ultra-quiet jets and system operation provide an ideal environment for maternal and fetal monitoring, compared to noisy pumps and blowers in traditional tubs.

"After 12 years of using traditional piped whirlpool products, we switched to SANIJET," said Kathleen Besson, Director of Women and Children's Health Services, Gaston Memorial Hospital, Gastonia, N.C. "Improved comfort, low noise level and the peace of mind accompanying its simple, effective cleaning process were compelling enough to make the change."

SANIJET's Pipeless Baths can be safely used to ease the labor process, and are also used for wound care management, therapeutic hydro massage and many other medical treatments.

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ABOUT SANIJET CORPORATION

Pure, clean and safe, SANIJET's revolutionary Pipeless™ hydrotherapy systems are free from invisible bacteria that plague traditional piped whirlpool and pedicure baths. SANIJET's unparalleled technology and independently-certified cleaning procedure provide the ultimate in safety and spa-quality, ultra-quiet operation and the added freedom to use spa products. SANIJET's unique design delivers an authentic spa-quality experience, the way bathing was meant to be. Preferred by leading destination resorts and spas, hotels, salons and hospitals worldwide, SANIJET offers a full suite of Pipeless™ Spa Baths and Pipeless™ Pedicure Systems. Headquartered in Dallas, Tex, SANIJET works directly with customers to deliver superior service and support ensuring complete customer satisfaction. For more information, please visit www.SANIJET.com.

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EDITOR'S NOTE: For more information, industry interviews, and/or story development, please contact Pamela Wadler or Nancy Trent at (212) 966-0024.